# COMPANY CLEANUP ON THE SPOT

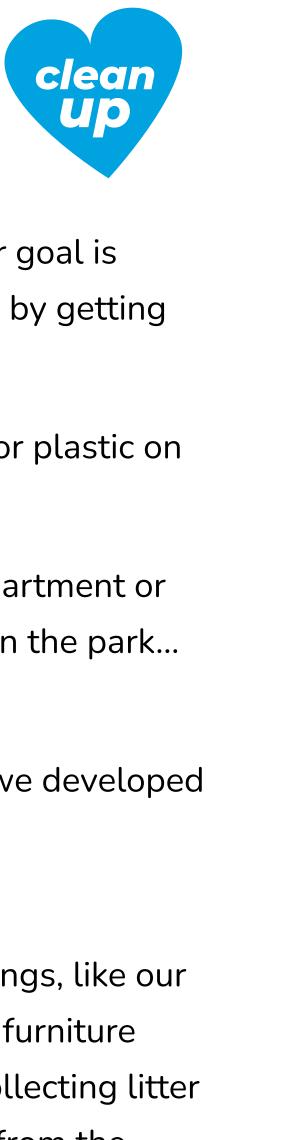


clean UP





# **LET'S START DOING!** Together for plastic free land & sea



Plastic Whale has a social mission and it's not a tiny one. Our goal is plastic free land & sea, worldwide. This can only be achieved by getting as many people as possible to take action.

Every year, thousands of people join us on our boats to fish for plastic on Amsterdam's canals and in Rotterdam's harbour.

You can also do a **Cleanup On The Spot** with your team, department or company. In the surroundings of your office, on the beach or in the park... wherever you like!

For companies where it is a challenge to meet up in person, we developed the Company Cleanup Online.

### What do we do with the plastic we collect?

Plastic Whale recycles the collected plastic to create new things, like our boats and the office furniture we create in collaboration with furniture manufacturer Vepa. And the great thing is: people see you collecting litter on the canals and get inspired to help us create more things from the collected plastic. After all, plastic is not waste but a valuable resource.



# HOW DOES IT WORK? Company Cleanup On The Spot

# WHERE?

In the surroundings of your office, on the beach, in the woods or in the park. You name it!

#### WHAT?

Welcome with a tasty snack, quiz, 1 hour Cleanup, inventory of the loot, group photo and award ceremony.

### WHEN?

To be determined.

# RAIN OR SHINE, IT'S ALWAYS CLEANUP WEATHER

No need to get nervous about the weather. Rain will not be a spoiler for this event! There are enough reusable rain ponchos for everyone. And we have seen it many times before: during the biggest downpours the participants may have even more fun.





clean up



# **TEAMBUILDING** TOGETHER WE CAN MAKE A DIFFERENCE





A Cleanup with Plastic Whale is inspiring and encourages others to join in. This we know for sure: the whole team will definitely have a positive experience and the Cleanup effect will last for a very long time. In addition, as a company you also get an interesting insight into the waste problem in your (office) environment.

# **NOT JUST A TEAM BUILDING EVENT** Everybody wins today!

Team building is an investment in your own people. We'll give them an event they will be talking about for a long time.

"With Plastic Whale it felt like I did something I would like to share with others. It was fun, the materials were engaging, it was really understandable in terms of what the activity was and the impact it would have."

Sarah Nicholls – Jones Lang LaSalle







# **ROLL UP YOUR SLEEVES** Cleanups are fun!

# **LET'S GET TO WORK!**

While enjoying a smoothie and a snack, we introduce the group to the world of plastic soup and litter. We share our perspective on plastic and we explain the Cleanup rules. But before we roll up our sleeves we will do an entertaining quiz and a short warm up. This 1 hour Cleanup easily equals a serious workout in the gym!

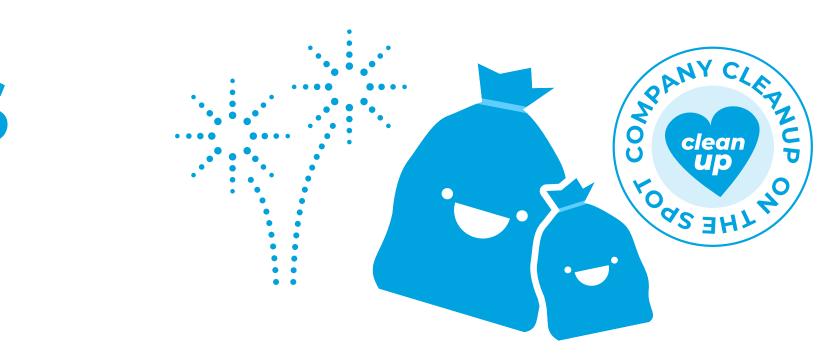
# IN IT TO WIN IT?

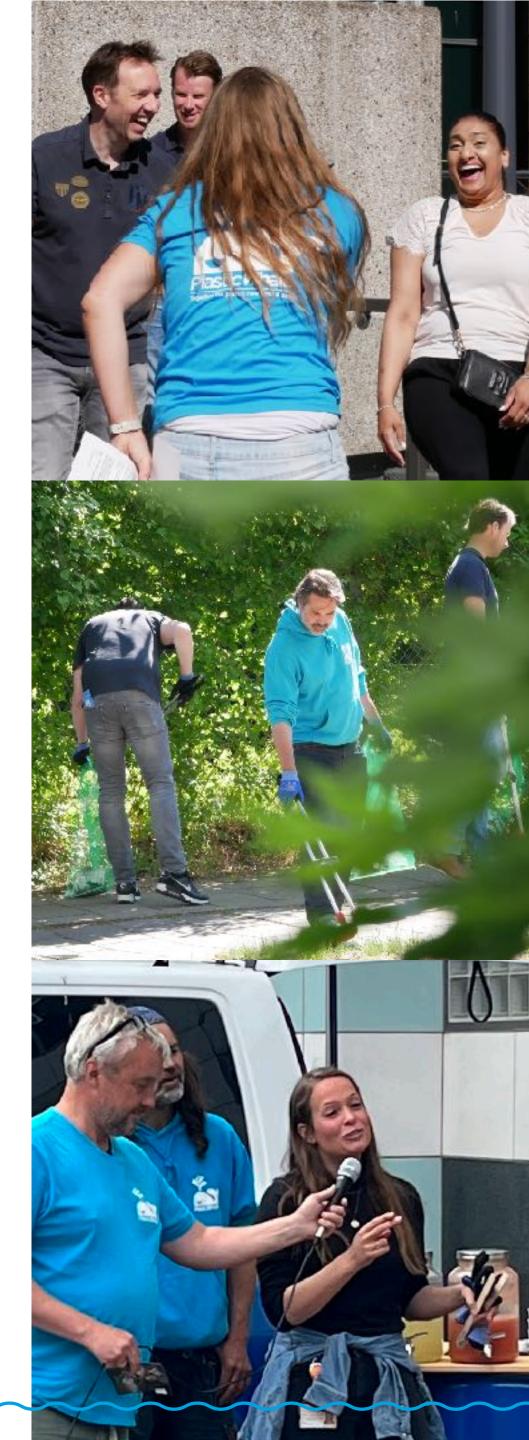
Of course, a team outing is not complete without an element of competition. Therefore the employees will challenge one another. The employee with the best score in the quiz and the employee with the first full litter bingo card win, in addition to eternal fame, a fantastic prize.

# **ONLY WINNERS**

After the Cleanup the group gathers again, the Plastic Whale team inspects the loot and announces the winners. We make sure that the waste - and of course the PET bottles we use for new products - are processed or recycled in the right place.







# **AFRAID TO MISS THE BOAT?** Cleanup events from home or office

For companies where it is a challenge to meet up in person, we developed the Company Cleanup Online.

We want to involve as many people as possible in our mission 'together for plastic free land & sea'. And that only works by getting people to take action! As a company, you can participate in our online Cleanup program from your home or office, anywhere in the world. No matter if you have a company with 40 employees, or over 500.

The Cleanup consists of a Cleanup package, an online program and an outdoor Cleanup activity. As a team you challenge each other; the first to complete the trash bingo card and the person with the most correct answers in the quiz wins a prize. And on top of that: this Cleanup equals a good workout at the gym.

This Cleanup is guaranteed to end with a smile, no matter where you are! You will be contributing to a better world. In addition, you know a lot more about the global plastic soup problem and what you can do to create a cleaner environment, at home and at the office.



# **CLEANUP WITH AN ADDITIONAL GOAL** Transform PET bottles from nature to your new conference table

Of course you collect plastic mainly for the sake of nature. But how cool is it if you also get something real out of it, as a company? We take the plastic bottles we collect as an organization and bring them back into the supply chain. To turn them into new products... for you! Will you be having meetings from now on at the Plastic Whale by Vepa Boardroom Table, made from 1,004 recycled plastic bottles?



Whale Tail Chair 67 recycled plastic bottles

Barnacle Lamp starting at 8 recycled plastic bottles

Whale Panel 113 recycled plastic bottles

**Barnacle Side Table** 

starting at 80 recycled plastic bottles

Ask about the options, we are happy to think along with you.







# MAKING THE WORLD A LITTLE MORE BEAUTIFUL... What exactly can you expect?

LOCATION AND TIME by mutual agreement

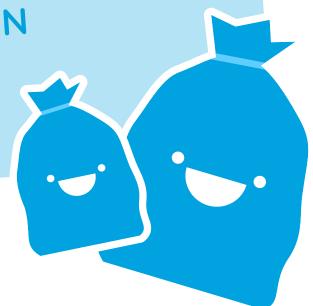
NUMBER OF PARTICIPANTS a minimum of 20

# PRICE

€ 2.500 (excl. 21% VAT) for max. 50 people. The cost for each additional participant is € 35.

TOTAL DURATION

+/- 2 hours



### INCLUDED

- Mini festival setting: Plastic Whale Cleanup van, beach flags
- Plastic Whale Cleanup team, 3 people
- Energy bar, smoothie
- Use of Cleanup materials
- Sound system
- Prizes to be won for competition element
- Communication elements before and after the event

#### **EXCLUDED**

- Travel expenses team, van
- Travel time team (beyond a radius of 1 hour from Amsterdam)
- Branded promotional tools
- Permits, if required



# **PARTNER UP** with Plastic Whale

Do you want to engage your employees, suppliers or customers in your company's sustainability goals while supporting our mission? Plastic Whale offers a variety of activities, services and even customized sponsor- and partnerships. Such as a partnership package that includes having an awesome boat in our fleet with your branding. Or will we create a beautiful new product together, using our gold from the canals? Let's get started together!

PLASTIC FISHING ON OUR SLOOPS





#### **CIRCULAR PLASTIC WHALE FURNITURE BY VEPA**





#### SPEECH BY MARIUS SMIT

#### DONATE TO THE FOUNDATION

WORKSHOPS

**SPONSOR A SLOOP** 



**Plastic Whale** 

# LET'S GET IN TOUCH!

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