

# COMPANY FISHING

TOGETHER FOR PLASTIC FREE LAND & SEA

ROTTERDAM







# LET'S START DOING!

Together for plastic free land & sea



Plastic Whale has a social mission and it's not a tiny one. Our goal is plastic free land & sea, worldwide. This can only be achieved by getting as many people as possible to take action.

Every year, thousands of people join us on our boats to **fish for plastic** on Amsterdam's canals and in the Rotterdam waters.

You can also do a Cleanup On The Spot with your team, department or company. In the surroundings of your office, on the beach or in the park... the choice is yours!

For companies where it is a challenge to meet up in person, we developed the Company Cleanup Online.







# ALL ABOARD!

Together for plastic free land & sea, worldwide

You can help achieve our mission. Join us for a plastic fishing tour on the Rotte river or the Maritime district with your team, department or company. Join us for a plastic fishing tour on the Rotte river or in the Maritime District with your team, department or company.

Besides a lot of fun, as a team you will experience an event to remember, with a social mission. And nature is the big winner at the end of the day!

## What do we do with the plastic we collect?

Plastic Whale recycles the collected plastic to create new things, like our boats and the office furniture we create in collaboration with furniture manufacturer Vepa. And the great thing is: people see you collecting litter on the water and get inspired to help us create more things from the collected plastic. After all, plastic is not waste but a valuable resource.



# LET'S DO IT!

## Plastic fishing in Rotterdam

Before you start plastic fishing, one of our captains will give an inspiring introduction at the boarding location. Time to get on board! Our skippers will show you the most beautiful and surprising places. During this impressive 2,5 hour tour, the teams throw out their nets to collect all the litter.

All the hard work is rewarded at the end... a team building event isn't complete without a competition component. If you fish the most special catch, you receive a unique prize!

We plan 4 tours a day:

- ✓ 10:00 - 12:30
- ✓ 12:00 - 14:30
- ✓ 14.00 - 16.30
- ✓ 17.00 - 19.30



The groups can board and disembark at the following locations:

- 📍 Watersportvereniging Aegir, Prinsemolenpad 4
- 📍 Eetcafe Trefpunt, Soetendaalsekade 59b
- 📍 Openbare opstapplek, Lombardkade t.o. nr. 46
- 📍 Maritiem Museum, Leuvehaven 1





A group of four people (three women and one man) are standing in a small wooden boat on a canal. They are all smiling and giving thumbs up. The woman on the left is holding a long-handled net. The man on the right is also holding a long-handled net. In the center, a woman is holding a blue sign that reads "Rotterdam plasticvrije wateren" and "PlasticWhale.com The Plastic Fishing Co.". The boat is filled with plastic waste, including bags and bottles. The water in the canal is dark and reflects the surrounding buildings.

# TEAMBUILDING

Together we can make a difference





# NOT JUST A TEAM BUILDING EVENT

Everybody wins today!

Team building is an investment in your own people. We'll give them an event they will be talking about for a long time.

***“For the Tommy Cares Foundation, plastic fishing is a unique event. Good, clean fun with a socially responsible background. Our people are thrilled about the plastic fishing, every time we go.”***

*Robert Monas, Tommy Hilfiger European Foundation*

A few hours of plastic fishing with Plastic Whale is inspiring and encourages others to join in. This we know for sure: the whole team will definitely have a positive experience!



# WHAT YOU MUST KNOW...

## before boarding

### **CAPACITY PER SLOOP**

A maximum of **8/10 people** per sloop can board one of our sloops, besides the skipper.

### **REDUCE THE PLASTIC SOUP IN A PLASTIC SLOOP**

Our boats are made of the plastic waste Plastic Whale collects from the water. They are always operated by one of our experienced captains. On busy days or during large events, in addition to the Plastic Whale boats, we also use external electric boats.

### **RAIN OR SHINE, IT'S ALWAYS PLASTIC FISHING WEATHER**

No need to get nervous over the weather. Rain will not be a spoiler for this event! We have seen it many times before: during the biggest downpours the participants have even more fun fishing for plastic.

*Tip! Dress warm, layer up. We fish year round because the plastic problem has no seasons.*



# AFRAID TO MISS THE BOAT?

## Cleanup events from home or office

For companies where it is a challenge to meet up in person, we developed the Company Cleanup Online.

We want to involve as many people as possible in our mission 'together for plastic free land & sea'. And that only works by getting people to take action! As a company, you can participate in our online Cleanup program from your home or office, anywhere in the world. No matter if you have a company with 40 employees, or over 500.

The Cleanup consists of a Cleanup package, an online program and an outdoor Cleanup activity. As a team you challenge each other; the first to complete the trash bingo card and the person with the most correct answers in the quiz wins a prize. And on top of that: this Cleanup equals a good workout at the gym.

This Cleanup is guaranteed to end with a smile, no matter where you are! You will be contributing to a better world. In addition, you know a lot more about the global plastic soup problem and what you can do to create a cleaner environment, at home and at the office.





# CLEANUP WITH AN ADDITIONAL GOAL

Transform PET bottles from nature to your new conference table

Of course you collect plastic mainly for the sake of nature. But how cool is it if you also get something real out of it, as a company? We take the plastic bottles we collect as an organization and bring them back into the supply chain. To turn them into new products... for you! Will you be having meetings from now on at the Plastic Whale by Vepa Boardroom Table, made from 1,004 recycled plastic bottles?



## Whale Tail Chair

67 recycled plastic bottles

## Barnacle Lamp

starting at 8 recycled plastic bottles

## Whale Panel

113 recycled plastic bottles

## Barnacle Side Table

starting at 80 recycled plastic bottles



*Ask about the options, we are happy to think along with you.*





# MAKING THE WORLD A LITTLE MORE BEAUTIFUL...

What exactly can you expect?

## ROTTERDAM

**LOCATION AND TIME**  
by mutual agreement

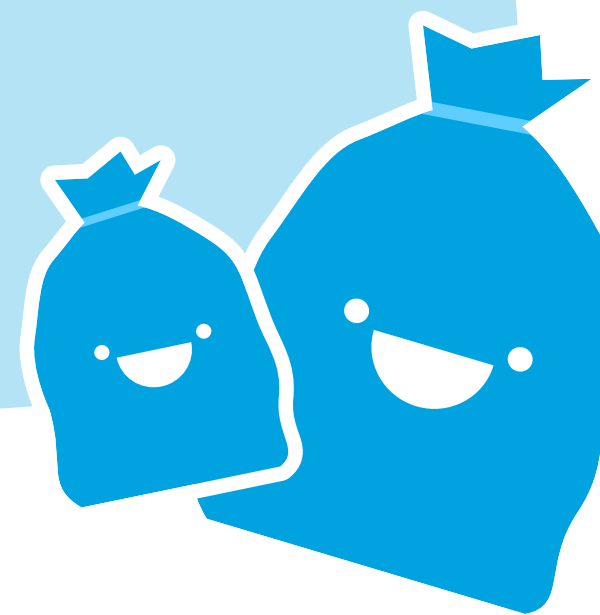
**PRICE WITHOUT CATERING**  
€ 395,- per boat (excl. 21% VAT)

**PRICE WITH CATERING\***  
€ 475,- per boat (excl. 21% VAT)

**DURATION**  
2,5 hours

### INCLUDED

- Plastic Whale boat rental
- Experienced skipper
- Use of Cleanup materials
- Waste logistics
- Prize for most special catch
- Event souvenir



*\*Choice of lunch or tapas snacks, catered by New Fork*



# PARTNER UP

## with Plastic Whale

Do you want to engage your employees, suppliers or customers in your company's sustainability goals while supporting our mission? Plastic Whale offers a variety of activities, services and even customized sponsor- and partnerships. Such as a partnership package that includes having an awesome boat in our fleet with your branding. Or will we create a beautiful new product together, using our gold from the water? Let's get started together!

PLASTIC FISHING ON OUR SLOOPS



SPEECH BY MARIUS SMIT



WORKSHOPS



CIRCULAR PLASTIC WHALE FURNITURE BY VEPA



DONATE TO THE FOUNDATION



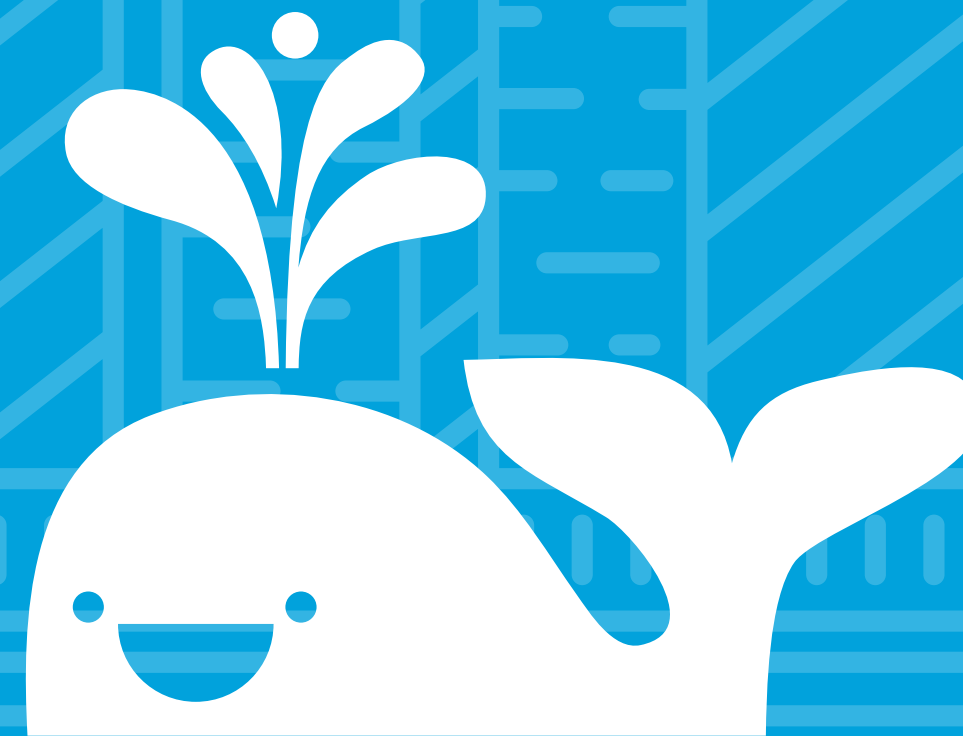
SPONSOR A SLOOP





# LET'S GET IN TOUCH!

[rotterdam@plasticwhale.com](mailto:rotterdam@plasticwhale.com)



Plastic Whale