

COMPANY CLEANUP ONLINE

TOGETHER FOR PLASTIC FREE LAND & SEA



LET'S START DOING!

Together for plastic free land & sea

Plastic Whale has a social mission and it's not a tiny one. Our goal is plastic free land & sea, worldwide. This can only be achieved by getting as many people as possible to take action.

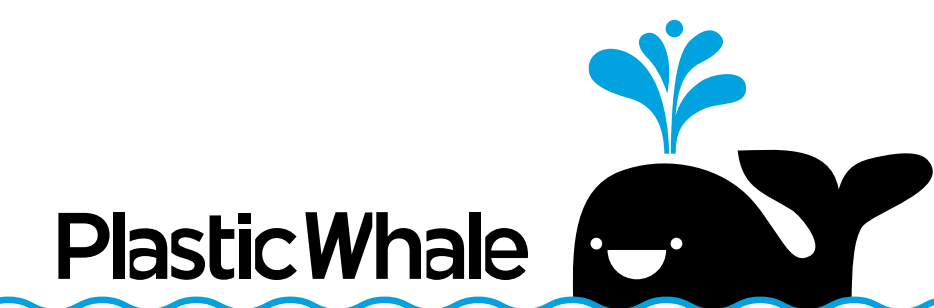
Every year, thousands of people join us on our boats to fish for plastic on Amsterdam's canals and in Rotterdam's harbour.

You can also do a Cleanup On The Spot with your team, department or company. In the surroundings of your office, on the beach or in the park... wherever you like!

For companies where it is a challenge to meet up in person, we developed the **Company Cleanup Online**.

What do we do with the plastic we collect?

Plastic Whale recycles the collected plastic to create new things, like our boats and the office furniture we create in collaboration with furniture manufacturer Vepa. And the great thing is: people see you collecting litter on the canals and get inspired to help us create more things from the collected plastic. After all, plastic is not waste but a valuable resource.



COMPANY CLEANUP

With the Company Cleanup your organization can work on creating plastic free surroundings, without gathering in person. Separately or in small groups, but still together as a team in an online environment!

As a company, you can participate in our online Cleanup program from your home or office, anywhere in the world. No matter if you have a company with 40 employees, or over 500.

“With Plastic Whale it felt like I did something I would like to share with others. It was fun, the materials were engaging, it was really understandable in terms of what the activity was and the impact it would have.”

Sarah Nicholls – Jones Lang LaSalle

The Cleanup consists of a Cleanup package, an online program and an outdoor Cleanup activity. As a team you challenge each other; the first to complete the Trash Bingo card and the person with the most correct answers in the quiz wins a prize. And on top of that: this Cleanup equals a good workout at the gym.



Whether you're at the beach or in the woods, your neighbourhood or the city. A Cleanup can take place anywhere!



HOW DOES IT WORK?

The goal of the Company Cleanup is to rescue as much plastic litter from nature as possible. And it's a fun way to detach from work as a team, along the way!

The Cleanup consists of 6 components:

Before the event:

1. Delivery of the Cleanup Package

On the day of the event:

2. Online welcome by Plastic Whale
3. The 'Whale I Know?' quiz
4. The outdoor Cleanup
5. Check the loot & rewards ceremony
6. Closing

The total duration of the event (online and outdoor) is approximately 2.5 hours.



PART 1

CLEANUP PACKAGE

One week before the event we will send all team members a special Cleanup package, to activate them. The package contains:

- ✓ Participation guide
- ✓ The Plastic Whale Mini Waste Grabber
- ✓ Recycled waste bag
- ✓ Tony's Chocolate bar
- ✓ Trash Bingo card
- ✓ Reusable bag



For privacy reasons the packages are sent to your office. It is the responsibility of the organizer to distribute them to the people joining in the Cleanup. The packages fit in a normal letterbox and can be sent via ordinary mail.



PART 2

WELCOME AND HOSTING

Participants are welcomed by the Plastic Whale host in Zoom, or another program of your choice.

Online, the host guides the group through the various components of the program:

- Welcome and introduction
- A short introduction about Plastic Whale
- The 'Whale I Know?' quiz
- Introduction outdoor Cleanup
- Return and experience sharing
- Prize ceremony

In the background there is also someone from Plastic Whale present for all technical matters.

** Extra inspiration for your team? Start the day with a special lecture by our founder Marius Smit on the power of DOING (additional costs).*



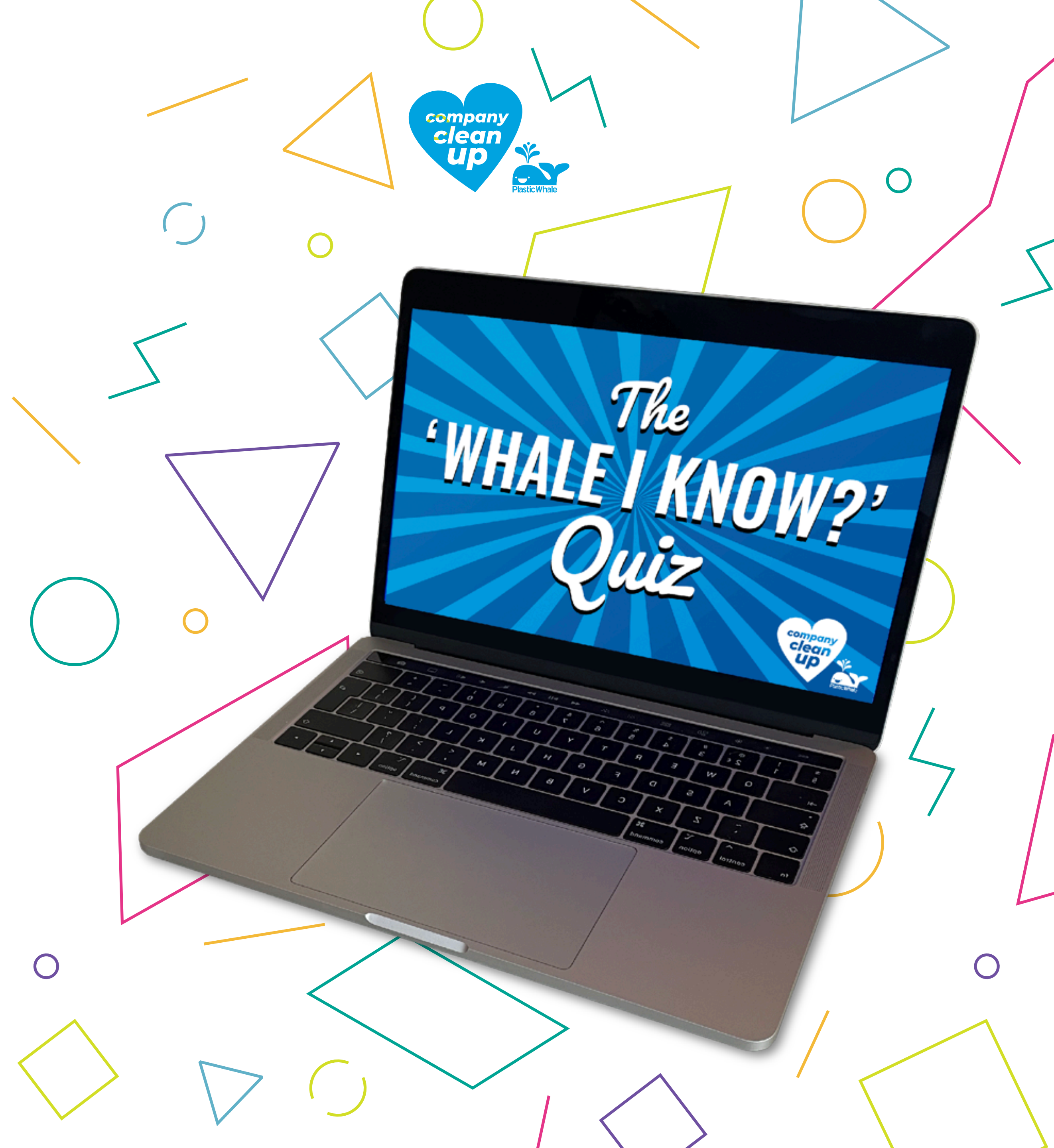
PART 3

'WHALE I KNOW' QUIZ

Before everyone heads out for the Cleanup, we're going to give our brains a good crunch and stir up some friendly competition.

All team members play along with our 'Whale I Know?' quiz via Kahoot on their mobile. At high pace they answer questions about plastic and the plastic soup. Stay sharp and speed up, because the player with the most correct answers wins!

After approximately 15 minutes we are finished with the quiz. Time to go outside!



PART 4

ROLL UP YOUR SLEEVES

Time for some real teamwork, outdoors! All team members head out in their own neighbourhoods to collect as much plastic litter* as possible in 60 to 90 minutes.

We're playing to win!

- Who collects the most?
- Who completes the first row on the Trash Bingo card?

This competitive approach is guaranteed to result in lots of laughs and enthusiasm!

**We also encourage all team members to clean up other types of litter such as cans, bottles and paper bags.*



PART 5

AND THE WINNER IS...

After the Cleanup, all team members gather again online for the awards ceremony and wrap up. The team member who scored best on all parts; quiz, largest quantity and Trash Bingo wins a great prize!

Last but not least, we end the event together with a great feeling thanks to your contribution to a cleaner world.

Backpack made of recycled plastic bottles

The winner wins this stylish Roll Top Backpack, made of no less than 18 recycled plastic bottles. The bag has a practical laptop compartment and an extra zipper pocket.



CLEANUP WITH AN ADDITIONAL GOAL

Transform PET bottles from nature to your new conference table

Of course you collect plastic mainly for the sake of nature. But how cool is it if you also get something real out of it, as a company? We take the plastic bottles we collect as an organization and bring them back into the supply chain. To turn them into new products... for you! Will you be having meetings from now on at the Plastic Whale by Vepa Boardroom Table, made from 1,004 recycled plastic bottles?



Whale Tail Chair

67 recycled plastic bottles

Barnacle Lamp

starting at 8 recycled plastic bottles

Whale Panel

113 recycled plastic bottles

Barnacle Side Table

starting at 80 recycled plastic bottles



Ask about the options, we are happy to think along with you.



WELCOME ON BOARD

STARTING FEE EVENT

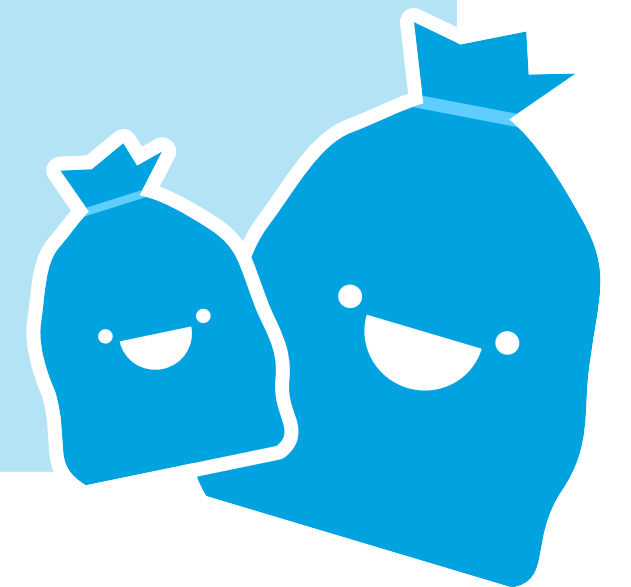
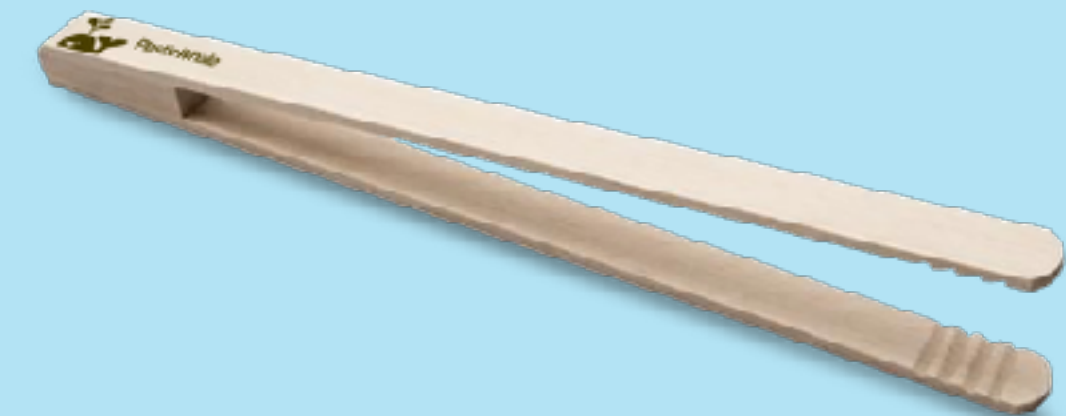
The production costs are fixed € 2.000, based on a max. of 50 participants. The cost for each additional participant is € 30 incl. Cleanup kit and shipping within the Netherlands to an address of your choice.

TOTAL DURATION

+/- 2.5 hours

SPECIFICATIONS

- Project management, facilitator, technical assistance
- Gathering, packing & transport to office



All prices are quoted excluding 21% VAT

PARTNER UP

with Plastic Whale

Do you want to engage your employees, suppliers or customers in your company's sustainability goals while supporting our mission? Plastic Whale offers a variety of activities, services and even customized sponsor- and partnerships. Such as a partnership package that includes having an awesome boat in our fleet with your branding. Or will we create a beautiful new product together, using our gold from the canals? Let's get started together!

PLASTIC FISHING ON OUR SLOOPS



SPEECH BY MARIUS SMIT



WORKSHOPS



CIRCULAR PLASTIC WHALE FURNITURE BY VEPA



DONATE TO THE FOUNDATION



SPONSOR A SLOOP





LET'S GET IN TOUCH!

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