

COMPANY CLEANUP ON THE BEACH





LET'S START DOING!

Together for plastic free land & sea



Plastic Whale has a social mission and it's not a tiny one. Our goal is plastic free land & sea, worldwide. This can only be achieved by getting as many people as possible to take action.

Every year, thousands of people join us on our boats to fish for plastic on Amsterdam's canals and in Rotterdam's harbour.

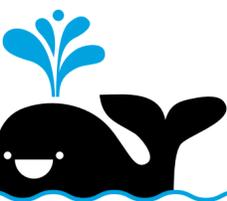
But the Dutch coastal areas can also use some extra help. There often is a lot of trash on the beach and in the dunes, which is very harmful to nature.

You can also do a **Cleanup On The Beach** with your team, department or company. On the beach or in the dunes, as a break-out session or as a teambuilding activity with a social mission!

What do we do with the plastic we collect?

Plastic Whale uses the collected PET bottles to create new things, like our boats and the office furniture we've created in the past with Vepa the furniture factory. And the great thing is that when people see you collecting litter during one of our Cleanups, they get inspired to do the same. This is how we start a movement of DOERS together. The more people join, the more positive impact we create!

PlasticWhale



HOW DOES IT WORK?

Company Cleanup On The Beach

WHERE?

On the beach, near your office, in a park, anywhere where we can park our van is possible!

WHAT?

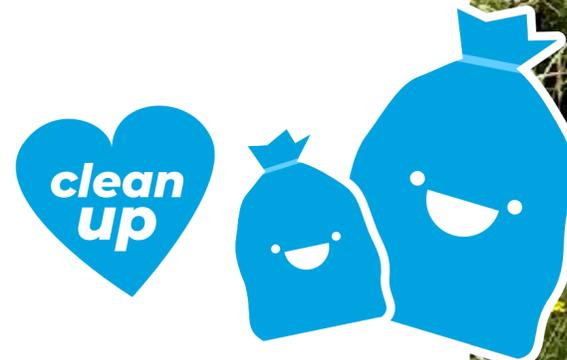
Welcome with a tasty snack, quiz, 1 hour Cleanup, inventory of the loot, group photo and award ceremony.

WHEN?

To be determined.

RAIN OR SHINE, IT'S ALWAYS CLEANUP WEATHER

No need to get nervous about the weather. Rain will not be a spoiler for this event! There are enough reusable rain ponchos for everyone. And we have seen it many times before: during the biggest downpours the participants may have even more fun.





TEAMBUILDING
TOGETHER WE CAN MAKE A DIFFERENCE



NOT JUST A TEAM BUILDING EVENT

Everybody wins today!

Team building is an investment in your own people. We'll give them an event they will be talking about for a long time. A Cleanup On The Beach is an active break from a training session or training period, an activity before drinks with co-workers or a team building event after a long meeting. Everyone gets a breath of fresh air, rolls up their sleeves and returns full of energy!

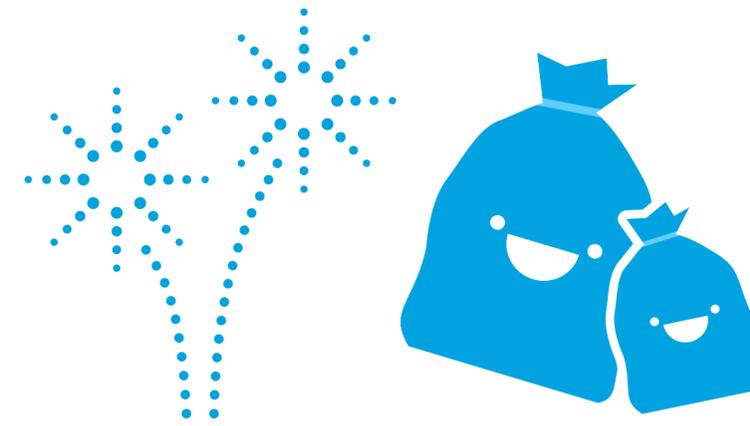
“With Plastic Whale it felt like I did something I would like to share with others. It was fun, the materials were engaging, it was really understandable in terms of what the activity was and the impact it would have.”

Sarah Nicholls – Jones Lang LaSalle

A Cleanup with Plastic Whale is inspiring and encourages others to join in. This we know for sure: the whole team will definitely have a positive experience and the Cleanup effect will last for a very long time.

ROLL UP YOUR SLEEVES

Cleanups are fun!



LET'S GET TO WORK!

While enjoying a smoothie and a snack, we introduce the group to the world of plastic soup and litter. We share our perspective on plastic and we explain the Cleanup rules. But before we roll up our sleeves we will do an entertaining quiz and a short warm up. This 1 hour Cleanup easily equals a serious workout in the gym!

IN IT TO WIN IT?

Of course, a team outing is not complete without an element of competition. Therefore the employees will challenge one another. The employee with the best score in the quiz and the employee with the first full litter bingo card win, in addition to eternal fame, a fantastic prize.

ONLY WINNERS

After the Cleanup the group gathers again, the Plastic Whale team inspects the loot and announces the winners. We make sure that the waste - and of course the PET bottles we use for new products - are processed or recycled in the right place.





MAKING THE WORLD A LITTLE MORE BEAUTIFUL..

What exactly can you expect?

LOCATION AND TIME

by mutual agreement

NUMBER OF PARTICIPANTS

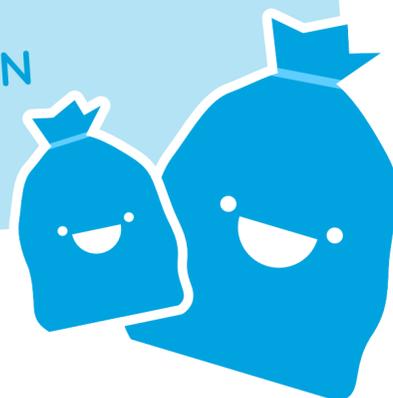
a minimum of 20

PRICE

€ 55,- with 20+ participants
€ 50,- with 30+ participants
€ 45,- with 50+ participants
€ 40,- with 70+ participants
€ 35,- with 100+ participants
(prices are excl. 21% VAT)

TOTAL DURATION

+/- 2 hours



INCLUDED

- Mini festival setting: Plastic Whale Cleanup van, beach flags
- Plastic Whale Cleanup team, min 2 people
- Energy snack, smoothie
- Use of Cleanup materials
- Prizes to be won for competition element
- Communication elements before and after the event

EXCLUDED

- Travel expenses team, van
- Travel time team (beyond a radius of 1 hour from Amsterdam)
- Branded promotional tools
- Permits, if required

CLEANUP WITH AN ADDITIONAL GOAL

Transform PET bottles from nature to your new conference table

Of course you collect plastic mainly for the sake of nature. But how cool is it if you also get something real out of it, as a company? We take the plastic bottles we collect as an organization and bring them back into the supply chain. To turn them into new products... for you! Will you be having meetings from now on at the Plastic Whale by Vepa Boardroom Table, made from 1,004 recycled plastic bottles?



Whale Tail Chair

67 recycled plastic bottles

Barnacle Lamp

starting at 8 recycled plastic bottles

Whale Panel

113 recycled plastic bottles

Barnacle Side Table

starting at 80 recycled plastic bottles



<https://vepa.nl/plastic-whale-by-vepa/>

PARTNER UP

with Plastic Whale

Do you want to engage your employees, suppliers or customers in your company's sustainability goals while supporting our mission? Plastic Whale offers a variety of activities, services and even customized sponsor- and partnerships. Such as a partnership package that includes having an awesome boat in our fleet with your branding. Or will we create a beautiful new product together, using our gold from the canals? Let's get started together!

PLASTIC FISHING ON OUR SLOOPS



SPEECH BY MARIUS SMIT



WORKSHOPS



CIRCULAR PLASTIC WHALE FURNITURE BY VEPA



DONATE TO THE FOUNDATION



SPONSOR A SLOOP



LET'S GET IN TOUCH!

cleanups@plasticwhale.org

