

# COMPANY WINTER FISHING

TOGETHER FOR PLASTIC FREE LAND & SEA

AMSTERDAM



# LET'S START DOING!

Together for plastic free land & sea



Plastic Whale has a social mission and it's not a tiny one. Our goal is plastic free land & sea, worldwide. This can only be achieved by getting as many people as possible to take action.

Every year, thousands of people join us on our boats to fish for plastic on Amsterdam's canals and in Rotterdam's harbour. In winter, we offer a special plastic fishing programme: **winter fishing**. Just as important, and just as much fun!

You can also do a Cleanup On The Spot with your team, department or company. In the surroundings of your office, on the beach or in the park... wherever you like!

For companies where it is a challenge to meet up in person, we developed the Company Cleanup Online.



Plastic Whale





# ALL ABOARD!

Together for plastic free land & sea

clean  
up

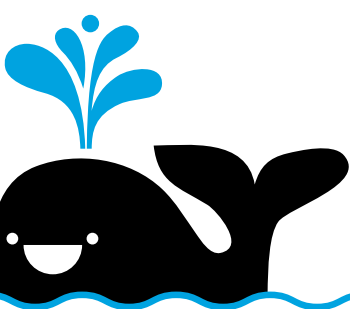
The plastic problem has no seasons. In winter, you can still go plastic fishing together, while enjoying the crisp fresh air! With a warm drink and a blanket on your lap, you cruise the wonderfully peaceful winter canals. Another glass of glühwein, anyone? Come winter fishing with your team, department or company on the Amsterdam canals!

Besides a lot of fun, as a team you will experience an event to remember, with a social mission. And nature is the big winner at the end of the day!

## What do we do with the plastic we collect?

Plastic Whale recycles the collected plastic to create new things, like our boats and the office furniture we create in collaboration with furniture manufacturer Vepa. And the great thing is: people see you collecting litter on the canals and get inspired to help us create more things from the collected plastic. After all, plastic is not waste but a valuable resource.

PlasticWhale



# LET'S DO IT!

## Winter fishing in Amsterdam

Before you start plastic fishing, one of our captains will give an inspiring introduction at the boarding location. Time to get on board! Our skippers will show you the most beautiful and surprising places. During this impressive 2 hour tour, the teams throw out their nets to collect all the litter.

All the hard work is rewarded at the end... a team building event isn't complete without a competition component! The team with the biggest haul and the team with the most special catch receive a unique prize!

We plan 3 tours a day:

- ✓ 10:30 - 12:30
- ✓ 13:00 - 15:00
- ✓ 15:30 - 17:30



The groups can board and disembark at the following locations:

- Waterkant, Marnixstraat 246 (for groups larger than 30 people)
- Herenmarkt, Brouwersgracht 62
- Zwanenburgwal 36





# TEAMBUILDING

Together we can make a difference



# NOT JUST A TEAM BUILDING EVENT

Everybody wins today!

Team building is an investment in your own people. We'll give them an event they will be talking about for a long time.

*“For the Tommy Cares Foundation, plastic fishing is a unique event. Good, clean fun with a socially responsible background. Our people are thrilled about the plastic fishing, every time we go.”*

*Robert Monas, Tommy Hilfiger European Foundation*

A few hours of plastic fishing with Plastic Whale is inspiring and encourages others to join in. This we know for sure: the whole team will definitely have a positive experience!

# WHAT YOU MUST KNOW...

## before boarding

### **CAPACITY PER SLOOP**

A maximum of **8 people** per sloop can board one of our sloops, besides the skipper.

### **REDUCE THE PLASTIC SOUP IN A PLASTIC SLOOP**

Plastic Whale boats are made of the plastic waste fished from the Amsterdam canals. Our boats are always operated by one of our experienced captains. On busy days or during large events, in addition to the Plastic Whale boats, we also use external electric boats. These are operated by the participants themselves. Of course we also provide the plastic fishing materials for these external boats.

### **RAIN OR SHINE, IT'S ALWAYS PLASTIC FISHING WEATHER**

No need to get nervous over the weather. Rain will not be a spoiler for this event! There are enough reusable rain ponchos and blankets for everyone on board. We have seen it many times before: during the biggest downpours the participants have even more fun fishing for plastic.

*Tip! Dress warm, layer up.*

# AFRAID TO MISS THE BOAT?

## Cleanup events from home or office

For companies where it is a challenge to meet up in person, we developed the Company Cleanup Online.

We want to involve as many people as possible in our mission 'together for plastic free land & sea'. And that only works by getting people to take action! As a company, you can participate in our online Cleanup program from your home or office, anywhere in the world. No matter if you have a company with 40 employees, or over 500.

The Cleanup consists of a Cleanup package, an online program and an outdoor Cleanup activity. As a team you challenge each other; the first to complete the trash bingo card and the person with the most correct answers in the quiz wins a prize. And on top of that: this Cleanup equals a good workout at the gym.

This Cleanup is guaranteed to end with a smile, no matter where you are! You will be contributing to a better world. In addition, you know a lot more about the global plastic soup problem and what you can do to create a cleaner environment, at home and at the office.





# CLEANUP WITH AN ADDITIONAL GOAL

Transform PET bottles from nature to your new conference table

Of course you collect plastic mainly for the sake of nature. But how cool is it if you also get something real out of it, as a company? We take the plastic bottles we collect as an organization and bring them back into the supply chain. To turn them into new products... for you! Will you be having meetings from now on at the Plastic Whale by Vepa Boardroom Table, made from 1,004 recycled plastic bottles?



## Whale Tail Chair

67 recycled plastic bottles

## Barnacle Lamp

starting at 8 recycled plastic bottles

## Whale Panel

113 recycled plastic bottles

## Barnacle Side Table

starting at 80 recycled plastic bottles



*Ask about the options, we are happy to think along with you.*



# MAKING THE WORLD A LITTLE MORE BEAUTIFUL...

Winter fishing: what exactly can you expect?

## LOCATION AND TIME

by mutual agreement, fixed  
boarding locations and  
departure times

## NUMBER OF PARTICIPANTS

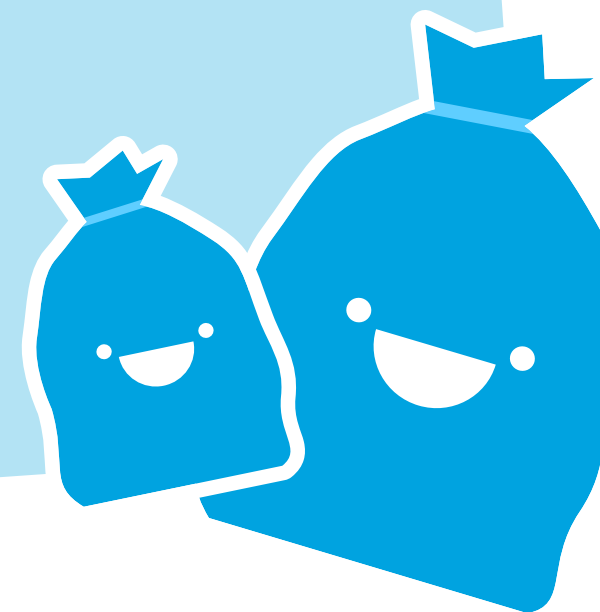
a minimum of 8\*

## PRICE

€ 49,- p.p. (excl. 21% VAT)

## TOTAL DURATION

2 hours



## INCLUDED

- A spot on a Plastic Whale sloop
- Coffee and tea on board
- Experienced skipper
- Use of Cleanup materials
- Prizes to be won for competition element
- Communication elements before and after the event

## EXCLUDED

- Glühwein and hot chocolate: € 3,50 p.p.
- Extra catering, upon request

*\*Please contact us for groups larger than 88 people*

# PARTNER UP

## with Plastic Whale

Do you want to engage your employees, suppliers or customers in your company's sustainability goals while supporting our mission? Plastic Whale offers a variety of activities, services and even customized sponsor- and partnerships. Such as a partnership package that includes having an awesome boat in our fleet with your branding. Or will we create a beautiful new product together, using our gold from the canals? Let's get started together!

PLASTIC FISHING ON OUR SLOOPS



SPEECH BY MARIUS SMIT



WORKSHOPS



CIRCULAR PLASTIC WHALE FURNITURE BY VEPA



DONATE TO THE FOUNDATION



SPONSOR A SLOOP





# LET'S GET IN TOUCH!

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