

# COMPANY CLEANUP

ONLINE



**company  
clean  
up**





# TOGETHER FOR A PLASTIC FREE LAND & SEA

Plastic Whale has a social mission and it's not a tiny one. Our goal is plastic free land & sea, worldwide. This can only be achieved by getting as many people as possible to take action.

Every year, thousands of people join us on our sloops to free the Amsterdam canals and the port of Rotterdam of plastic.

For companies where it is difficult to meet up in person, we developed the **Company Cleanup Online**.

***"It feels good to have done something useful today! Thank you so much for the event, the presentation and for your positive energy!"***

*Lenka Toet - Braskem*





# COMPANY CLEANUP

With the Company Cleanup your organization can work on creating plastic free surroundings, without gathering in person. Separately or in small groups, but still together as a team in an online environment!

As a company, you can participate in our online Cleanup program from your home or office, anywhere in the world. No matter if you have a company with 20 employees, or over 500.

The Cleanup consists of a Cleanup package, an online program and an outdoor Cleanup activity. As a team you challenge each other; the first to complete the Trash Bingo card and the person with the most correct answers in the quiz wins a prize. And on top of that: this Cleanup equals a good workout at the gym.

***“Everybody had a positive experience with the Company Cleanup. A real team builder!”***

*Lois Slangen - Sustainability Bayer*

***Whether you're at the beach or in the woods, your neighbourhood or the city. They're all great locations for a Cleanup.***





# HOW DOES IT WORK?

The goal of the Company Cleanup is to rescue as much plastic litter from nature as possible. And it's a fun way to detach from work as a team, along the way!

The Cleanup consists of 6 components:

Before the event:

1. Delivery of the Cleanup Package

On the day of the event:

2. Online welcome by Plastic Whale
3. The 'Whale I Know?' quiz
4. The outdoor Cleanup
5. Check the loot & rewards ceremony
6. Closing

*The total duration of the event (online and outdoor) is approximately 2.5 hours.*





## PART 1:

# CLEANUP PACKAGE

One week before the event we will send all team members a special Cleanup package, to activate them. The package contains:

- ✓ Participation guide
- ✓ The Plastic Whale Mini Waste Grabber
- ✓ Recycled waste bag
- ✓ Tony's Chocolate bar
- ✓ Trash Bingo card
- ✓ Reusable bag



For privacy reasons the packages are sent to your office. It is the responsibility of the organizer to distribute them to the people joining in the Cleanup. The packages fit in a normal letterbox and can be sent via ordinary mail.





## PART 2:

# WELCOME AND HOSTING

Participants are welcomed by the Plastic Whale host in Zoom, or another program of your choice.

Online, the host guides the group through the various components of the program:

- Welcome and introduction
- A short introduction about Plastic Whale
- The 'Whale I Know?' quiz
- Introduction outdoor Cleanup
- Return and experience sharing
- Prize ceremony

In the background there is also someone from Plastic Whale present for all technical matters.

*\* Extra inspiration for your team? Start the day with a special lecture by our founder Marius Smit on the power of DOING (additional costs).*





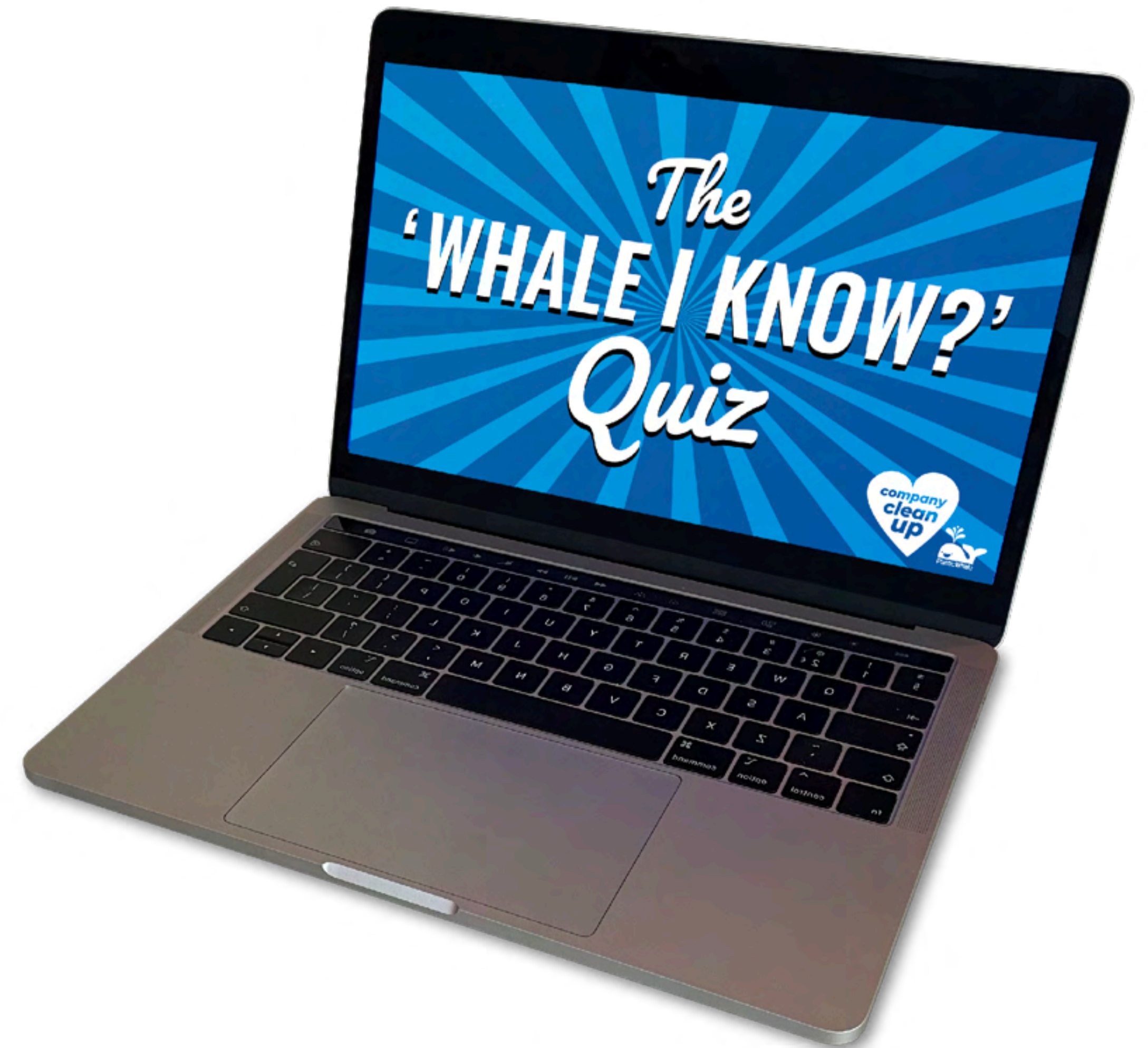
### PART 3:

## 'WHALE I KNOW?' QUIZ

Before everyone heads out for the Cleanup, we're going to give our brains a good crunch and stir up some friendly competition.

All team members play along with our 'Whale I Know?' quiz via Kahoot on their mobile. At high pace they answer questions about plastic and the plastic soup. Stay sharp and speed up, because the player with the most correct answers wins!

After approximately 15 minutes we are finished with the quiz.  
Time to go outside!





## PART 4:

# ROLL UP YOUR SLEEVES

Time for some real teamwork, outdoors! All team members head out in their own neighbourhoods to collect as much plastic litter\* as possible in 60 to 90 minutes.

We're playing to win!

- Who collects the most?
- Who completes the first row on the Trash Bingo card?

This competitive approach is guaranteed to result in lots of laughs and enthusiasm!

*\*We also encourage all team members to clean up other types of litter such as cans, bottles and paper bags.*





## PART 5:

# AND THE WINNER IS...

After the Cleanup, all team members gather again online for the awards ceremony and wrap up. The team member who scored best on all parts; quiz, largest quantity and Trash Bingo wins a great prize!

Last but not least, we wrap up the event together with a toast to the overall winner... nature!

### Backpack made of recycled plastic bottles

The winner wins this stylish Roll Top Backpack, made of no less than 18 recycled plastic bottles. The bag has a practical laptop compartment and an extra zipper pocket.





# WELCOME ON BOARD!

The Company Cleanup	Price	Specification
Event production	€5 per person, with a minimum of €500	Project management, facilitator, technical assistance
Company Cleanup Package	€25 per package	Gathering, packing & transport to office

*All prices are quoted excluding 21% VAT*





# PARTNER UP WITH PLASTIC WHALE

Do you want to engage your employees, suppliers or customers in your company's sustainability goals? Plastic Whale offers a variety of activities, services and even customized partnerships. We are brimming with ideas and would love to work them out with you. Let's get started!

## PLASTIC FISHING ON OUR SLOOPS



## SPEECH BY MARIUS SMIT



## WORKSHOPS



## CIRCULAR PLASTIC WHALE FURNITURE BY VEPA



## DONATE TO THE FOUNDATION



## SPONSOR A SLOOP







# LET'S GET IN TOUCH!

[COMPANYCLEANUP@PLASTICWHALE.COM](mailto:COMPANYCLEANUP@PLASTICWHALE.COM)

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