

COMPANY CLEANUP

ONLINE



**company
clean
up**



Plastic Whale

TOGETHER FOR A PLASTIC FREE LAND & SEA

Plastic Whale is an organisation with a social mission: World wide, plastic-free land & sea. We achieve this by bringing our mission to as many people possible and call them into action.

Every year thousands of people join us on our sloops in the Amsterdam canals and the Rotterdam harbour to clear the water off plastic.

Due to COVID-19 many organisations are not able to physically come together for team building activities. For this group we now have the **Company Cleanup Online!**

“It feels good to have done something useful today! Thank you so much for the event, the presentation and for your positive energy!”

Lenka Toet - Braskem



COMPANY CLEANUP

With The Company Cleanup, your organisation can commit itself to a plastic free environment in a Corona proof way. Each colleague can participate individually, yet together as a team in an online environment!

Your company can join with 20 to 500+ people. Together they can simultaneously participate wherever in the world they are.

The Cleanup consists of a cleanup package, and both an online and outdoor activity. As a team you challenge each other, who is the first to complete the trash bingo? Who collects the most garbage? The winner gets a prize. Oh, and don't forget it is comparable to a good workout in the gym.

"Everybody experienced the company cleanup very positively. A real team-builder!"

Lois Slangen - Sustainability Bayer

Whether it is the beach, a forest, your neighbourhood or the city. They're all great locations for a cleanup.



HOW DOES IT WORK?

The Company Cleanup aims to get as much waste from nature as possible. It offers a fun way to detach from work and have fun.

It contains 6 stages:

1. Receiving the Cleanup Package
2. On the day of the event:
3. Online welcome by Plastic Whale
4. The Whale I Know quiz
5. The outdoor Cleanup
6. Check the Loot & Rewards ceremony
7. Closing.

The total event will take approximately 2.5 hours (online and outdoor).



PART 1:

CLEANUP PACKAGE

One week before the event, we will send all team members a special package, to get them excited to get going. It contains all necessary Cleanup gear.

- ✓ Participation guide
- ✓ The Plastic Whale Mini Waste Grabber
- ✓ Recycled waste bag
- ✓ Tony's Chocolate bar
- ✓ Trash Bingo card
- ✓ Reusable bag



For Privacy reasons the packages are sent to your office. For you to distribute to all people joining in the Cleanup. It fits a normal letterbox to make it easy.



PART 2:

WELCOME AND HOSTING

The participants will join in a Zoom (or another platform of choice) meeting. A Plastic Whale host will welcome them.

The host will guide the group through all stages of the program:

- Welcome and introduction
- A short introduction of Plastic Whale
- The Whale I Know quiz
- Introduction outdoor Cleanup
- Return and sharing of experiences.
- Prize ceremony.

At all times there is technical support available.

* Extra inspiration for your team? Start the day with a special lecture by our founder Marius Smit on the power of DOING (additional costs).



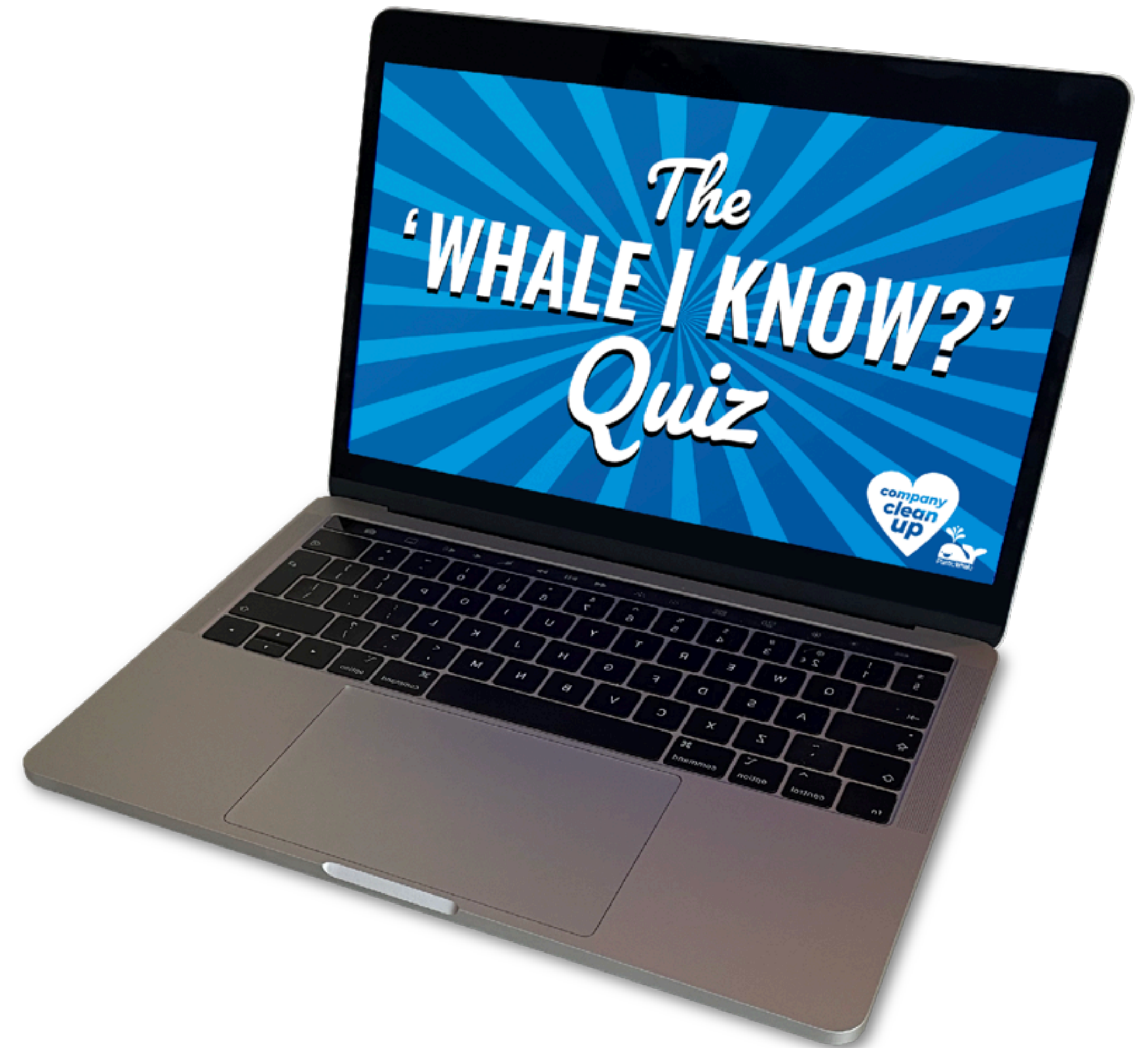
PART 3:

'WHALE I KNOW?' QUIZ

Before everyone goes outside for the Company Cleanup, we're going to crack their minds a bit and stir up competition between them.

All team members will compete in the Whale I Know quiz, via Kahoot on their phones. In rapid succession they need to answer questions about plastic, the plastic soup and waste in general. You have to be focused and quick. The player with the highest score wins.

After approximately 15 minutes we are finished with the quiz and now it's time to go outside.



PART 4:

ROLL UP YOUR SLEEVES

Now it is time to go outside and roll up your sleeves! All team members will spend the next 60 to 90 minutes in their own neighborhood collecting as much plastic waste* as possible.

Here we play to win! Two possible prizes for:

- The team member with the largest loot
- The team member to first complete a bingo line/card

From experience we can confirm that the competition element guarantees a lot of laughs and enthusiasm.

* Of course we will urge the team members to pick up all other sorts of waste. (such as cans, bottles, paper bags etc.).



company
clean
up



PART 5:

AND THE WINNER IS...

After the Cleanup, all team members meet online again for the award- and closing ceremony. The team member who scored the best on all parts; The Whale I know? Quiz, the trash collection and BINGO wins a fantastic prize!

Last but not least, we close the event together with a toast to the overall winner: Nature

Backpack made from recycled plastic bottles

The winner wins this stylish Roll Top Backpack made from 18 recycled plastic bottles. The bag contains a laptop sleeve and an extra zipper pouch.



WELCOME ON BOARD!

The Company Cleanup	Price	Explanation
Production of the event	€5 per person (with a minimum of €500)	Project management, facilitator, technical help
The company Cleanup Package	€ 25 per package	Gathering, packing & transport to office

All prices are exclusive of 21% VAT



PARTNER UP WITH PLASTIC WHALE

Do you want to activate your colleagues, suppliers and or customers to achieve your company's circular mission? Plastic Whale offers several activities, services and tailor made partnerships. We are happy to give you some possibilities:

PLASTIC FISHING ON OUR SLOOPS



SPEECH BY MARIUS SMIT



WORKSHOPS



CIRCULAR PLASTIC WHALE FURNITURE BY VEPA



DONATE TO THE FOUNDATION



SPONSOR A SLOOP





LET'S GET IN TOUCH!

COMPANYCLEANUP@PLASTICWHALE.COM

**company
clean
up**

