

COMPANY CLEANUP

ONLINE



**company
clean
up**



TOGETHER FOR PLASTIC-FREE WATERS

Plastic Whale has a special mission: plastic-free waters. And we want to involve as many people as possible. For example with our popular corporate event Plastic Fishing. Every year thousands of people come along on our boats to fish the Amsterdam canals and Rotterdam harbor free of plastics.

However, because of Corona, many organizations cannot physically come together for a team activity. That is why we have now developed a super fun alternative: **The Online Company Cleanup!**



COMPANY CLEANUP

With The Company Cleanup, your organisation can commit itself to a plastic-free environment in a Corona-proof manner. Each colleague individually, yet together as a team in an online environment!

All groups are welcome, from 10 persons upwards. This event can be organised and carried out completely at a distance. So it doesn't matter where you are working at that moment* The best thing is that all the enthusiastic people at home are more than welcome to join!

"Feels good to have done something so meaningful today! Thanks a lot for the organisation, presentation and for your positive energy!"

Lenka Toet - Braskem

"Everybody experienced the company cleanup as a great team outing!"

Lois Slangen - Sustainability Bayer



***Whether it is the beach, the forest,
your residential area or the city. They
are all great places for a cleanup!***

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HOW DOES IT WORK?

The Company Cleanup is very simple, and most importantly, a lot of fun. It consists of 5 parts:

Preceding the event:

1. Receiving the Cleanup Package

The day of the event itself

2. Welcome by Plastic Whale

3. The “Whale I know?” quiz.

4. The Cleanup

5. Look at the Loot & Award ceremony

6. Closing

The Company Cleanup will have a total duration of 2.5 hours.



Part 1: CLEANUP PACKAGE

One week before the event, we will send all team members a special package, to get them excited to get going. This package contains practical objects and information, including:

- ✓ Guide for participation
- ✓ PW30 - Waste Grabber
- ✓ Recycled garbage bag
- ✓ Tony's chocolate bar
- ✓ Trash Bingo card
- ✓ Reusable bag



For privacy reasons we send the packages to your office. From there it is up to the organizer to get them to the right colleagues. The package will fit in the mailbox. Easy as that!



Part 2:

WELCOME

At the start of the event, the team will meet in Zoom (or any other program of your choice). There, the team will be welcomed by one of our head skippers.

The head skipper:

- Accompanies the entire event
- Starts with a warm welcome and a short presentation about Plastic Whale*
- Briefly explains the event and kicks it off
- Is the "Quiz Master" for the "Whale I know? Quiz"
- Does the award ceremony and the closing of the event.

In addition, someone will be present for all technical matters in the background.

**Do you want to inspire your team? Then start with a special lecture by our founder Marius Smit, about the power of DOING (at extra cost).*



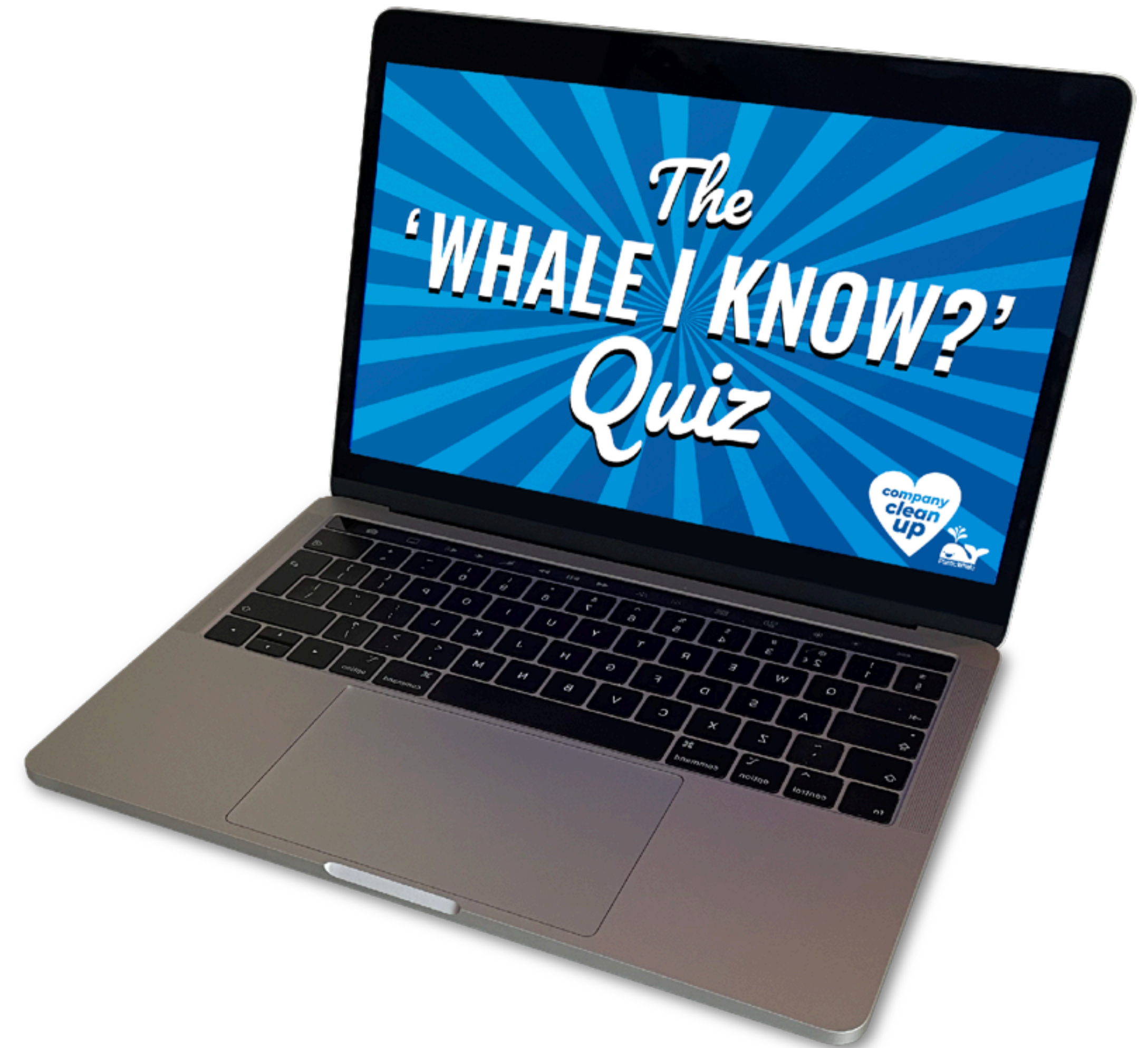
Part 3:

THE 'WHALE I KNOW?' QUIZ

Before everyone goes outside for the Company Cleanup, we're going to crack their minds a bit and stir up competition between them. That's why the event will start with our **'Whale I know?' Quiz**.

All team members will play via Kahoot on their mobile phones. In rapid tempo they must answer questions about plastics and the plastic soup. You have to be sharp and fast, because the player with the most correct answers wins a very nice prize!

After 15 minutes we finish this part and send the team outside for the real action.



Part 4:

THE CLEANUP

Now it's time to go outside and roll up your sleeves! All team members will spend the next 60 to 90 minutes in their neighbourhood collecting as much plastic waste* as possible.

Just like the quiz, this is part of the competition:

- the team member who find the most amount of waste
- the team member with the first row of four on the bingo card!

From extensive experience we know that this competitive approach always creates a lot of hilarity and enthusiasm!

**We also encourage all team members to clean up other types of waste (such as cans, bottles and paper bags).*



Part 5:

AWARD CEREMONY

After the Cleanup, all team members meet online again for the award- and closing ceremony.

The team member who scored the best on all parts; Whale I know? Quiz, most quantity and Trash BINGO wins a fantastic prize!

Last but not least, we close the event together with a toast to a plastic-free future!

The winner will receive one of our fantastic flower pots made from recycled plastic and partly made from our fished bottle caps from the Amsterdam canals.



WELCOME ABOARD!

Company Cleanup	Price	Remarks
Production team Plastic Whale	€ 500	Project manager, facilitator, technical assistance and prize for the company cleanup winner
The cleanup Package price per person	€ 25	Cleanup package, packing up and send to the office

Alle prices exclude 21% VAT



PARTNER UP WITH PLASTIC WHALE

Do you want to involve your employees, suppliers and/or customers in the sustainability objectives of your company? Plastic Whale offers a variety of activities, services and even tailored partnerships. We are happy to discuss the possibilities with you!

PLASTIC FISHING ON OUR BOATS



LECTURE BY MARIUS SMIT



WORKSHOPS



PLASTIC WHALE BY VEPA FURNITURE



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