

# THE COMPANY CLEANUP



LET'S  
START  
DOING!



Plastic Whale



# TOGETHER FOR PLASTIC-FREE WATERS

Plastic Whale has a special mission: plastic-free waters. And we want to involve as many people as possible. For example with our popular corporate event Plastic Fishing. Every year thousands of people come along on our boats to fish the Amsterdam canals and Rotterdam harbor free of plastics.

However, because of Corona, many organizations cannot physically come together for a team activity. That is why we have now developed a super fun alternative: The Company Cleanup!





# THE COMPANY CLEANUP

With The Company Cleanup, your organization can commit itself to a plastic-free environment in a Corona-proof manner. Each colleague individually, yet together as a team!

All groups are welcome, from 10 persons upwards. This event can be organized and carried out completely at a distance. So it doesn't matter where you are working at that moment!

Several companies have already preceded you, such as Scotch & Soda and Unilever.

*\*Whether it is the beach, the forest, your residential area or the city. They are all great places for a cleanup!*





# HOW DOES IT WORK?

The Company Cleanup is very simple, and most importantly, a lot of fun. It consists of 5 parts:

Preceding the event:

1. Receiving the Cleanup Package

The day of the event itself

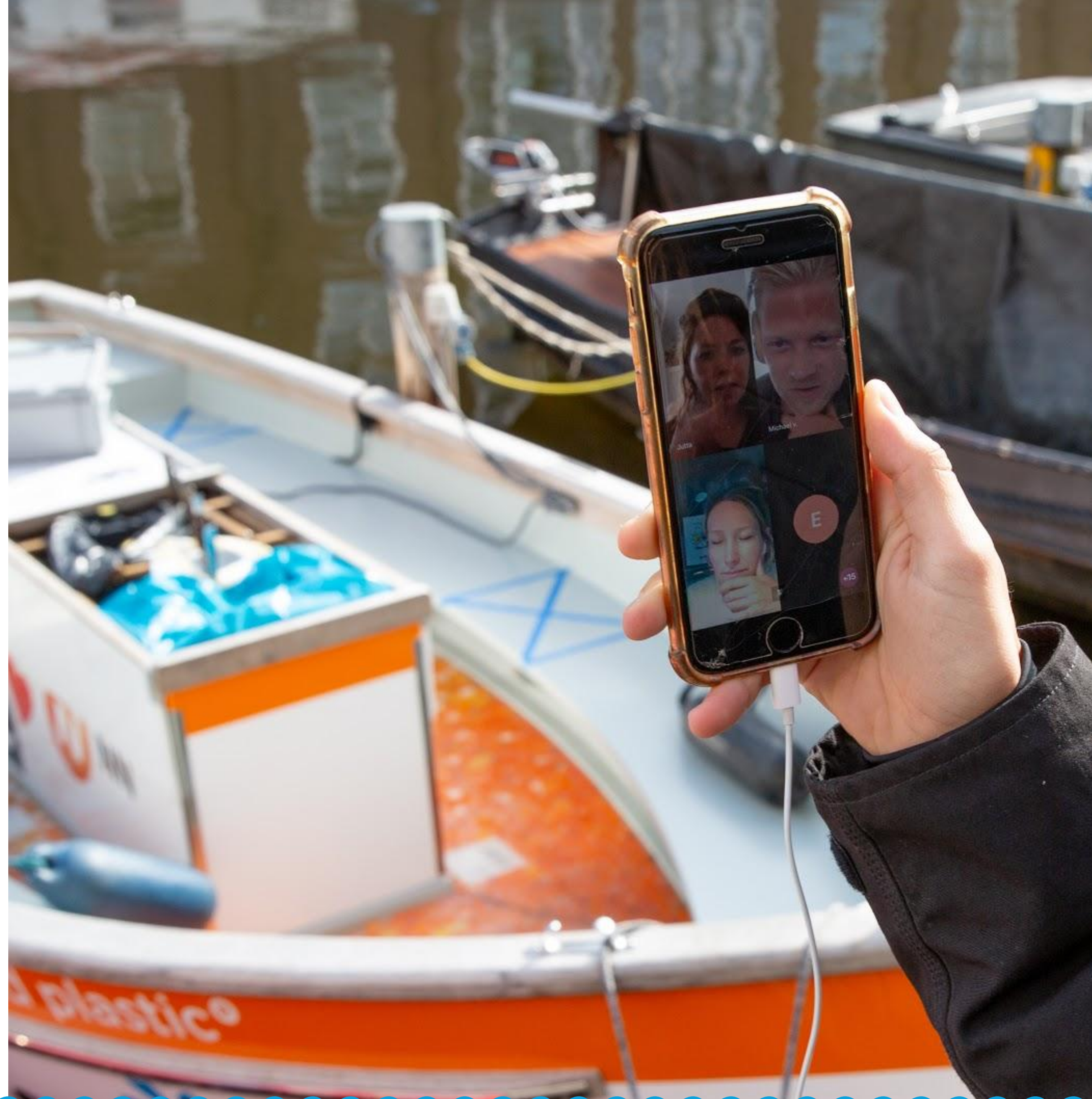
2. Welcome by Plastic Whale

3. The “Whale I know?” quiz.

4. The Cleanup

5. Award ceremony & closing.

The Company Cleanup will have a total duration of 2.5 hours.





Part 1:

# CLEANUP PACKAGE

One week before the event, we will send all team members a special package, to get them excited to get going. This package contains practical objects and information, including:

- ✓ Guide for participation in the Company Cleanup
- ✓ Pair of Gloves
- ✓ Garbage bags
- ✓ Chocolate bar
- ✓ Trash Bingo card
- ✓ Drink of your choice (alcoholic/non-alcoholic)





## Part 2:

# WELCOME

At the start of the event, the team will meet in Zoom (or any other program of your choice). There, the team will be welcomed by one of our head skippers.

The head skipper:

- Accompanies the entire event
- Starts with a warm welcome and a short presentation about Plastic Whale\*.
- Briefly explains the event and kicks it off
- Is the "Quiz Master" for the "Whale I know? Quiz"
- Does the award ceremony and the closing of the event.

*\*Do you want to inspire your team? Then start with a special lecture by our founder Marius Smit, about the power of DOING. (at extra cost).*





Part 3:

## THE 'WHALE I KNOW?' QUIZ

Before everyone goes outside for the Company Cleanup, we're going to crack their minds a bit and stir up competition between them. That's why the event will start with our **'Whale I know?' Quiz**.

All team members will play via Kahoot on their mobile phones. In rapid tempo they must answer questions about plastics and the plastic soup. You have to be sharp and fast, because the player with the most correct answers wins a very nice prize!

After 15 minutes we finish this part and send the team outside for the real action.



Part 4:

# THE CLEANUP

Now it's time to go outside and roll up your sleeves! All team members will spend the next 60 to 90 minutes in their neighborhood collecting as much plastic waste\* as possible.

Just like the quiz, this is a competition and we'll be handing out two prizes:

- A prize for the team member who has found the most original object
- A prize for the team member who is the first to fill up the Trash Bingo card

From extensive experience we know that this competitive approach always creates a lot of hilarity and enthusiasm!

*\*We also encourage all team members to clean up other types of waste (such as cans, bottles and paper bags).*





Part 5:

## AWARD & CLOSING CEREMONY

After the Cleanup, all team members meet online again for the award-and closing ceremony.

All team members place their most unique item in front of the camera. The Chief Skipper chooses three of them and they are allowed to pitch their item for 1 minute. The team member with the best pitch wins.

On top of that the winner of the Trash Bingo will be announced.

Last but not least, we close the event together with a toast to a plastic-free future!





# WELCOME ABOARD!

Company Cleanup	Price	Remarks
Production team Plastic Whale	€250,-	Set up Company Cleanup, organisation of event and production.
Company Cleanup price per person	€39.50	Program including 'Clean Up Package'.

Alle prices exclude 21% VAT





# EXTRA OPPORTUNITIES WITH PLASTIC WHALE

Do you want to involve your employees, suppliers and/or customers in the sustainability objectives of your company? Plastic Whale offers a variety of activities, services and even tailored partnerships. We are happy to discuss the possibilities with you.

## PLASTIC FISHING ON OUR BOATS



## LECTURE BY MARIUS SMIT



## WORKSHOPS



## PLASTIC WHALE BY VEPA FURNITURE



## DONATE TO OUR FOUNDATION



## SPONSOR A BOAT





