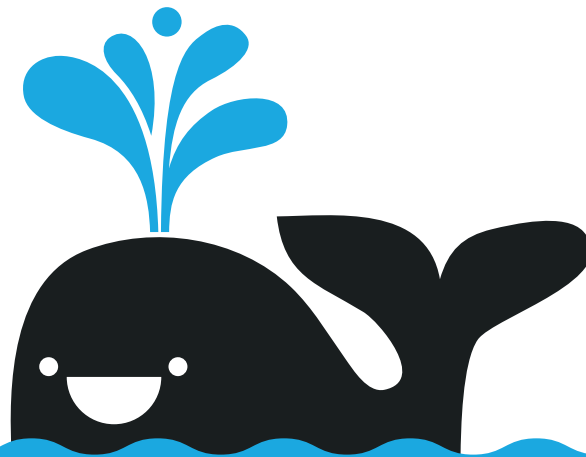


AMSTERDAM PLASTIC FISHING

'The most fun and sustainable company event of The Netherlands'



PlasticWhale.com
The Plastic Fishing Co.

A group of five people (three men and two women) are standing on a boat in a canal in Amsterdam. They are dressed in outdoor gear like jackets and scarves. The boat has fishing equipment on it. The background shows Amsterdam-style buildings and bare trees under a cloudy sky. The overall tone is serious and determined.

WORKING TOGETHER FOR PLASTIC-FREE WATERS

Plastic Whale is the first professional plastic fishing company in the world. A social enterprise with a mission: make the world's waters plastic-free and create valuable new products from plastic waste. It started in 2011 with a single challenge to build a boat made of plastic waste. Today,

we have a fleet of ten design boats made from Amsterdam Canal Plastic. It is our goal to go 'out of business': in our case, overfishing is a positive thing. With your team, department or company you can help us achieve our goal: come plastic fishing with us in Amsterdam or Rotterdam.

AMSTERDAM PLASTIC FISHING

Not only is plastic fishing a fun team event, you will also directly contribute to a cleaner environment by fishing trash out of the water. We've organised plastic fishing events for more than 200 companies in every season of the year. Summer, winter, rain or shine, the teams are always having a great time!

TEAMBUILDING

Expect it or not, plastic fishing will certainly turn each team member into a fanatic fisherman. To encourage this, we've added a competitive element to our company events. Who fishes the most plastic out of the canals? And what is the most interesting or intriguing object out of the water? The winners will receive a memorable prize. It is this competitive element that gets all of the contestants going!

"For the Tommy Cares Foundation, plastic fishing is a unique way to connect fun and a socially responsible goal. Every time our people go fishing they're coming back full with enthusiasm!"

Robert Monas Director of Tommy Hilfiger European Foundation / TommyCares

A brief selection of companies who preceded in plastic fishing



Above: Amsterdam plastic soup. **Below:** Goup effort.



MAKE YOUR EVENT A MEMORABLE ONE

Your event isn't complete without delicious food and drinks on board. Plastic Whale and our caterer Divine Amsterdam are delighted to serve you breakfast, lunch, dinner or snacks and drinks on board. And if you'd like to book a professional photographer to record your everlasting memories, we'd be happy to arrange this.

EXAMPLE PROGRAM PLASTIC FISHING EVENT

2.00 pm Welcome & Presentation Plastic Whale
2.15 pm Boarding and start plastic fishing
4.15 pm Award Ceremony and group photo
4.30 pm End of the event

LIKE TO KNOW MORE?

Call or email us for any questions:

T: +31 20 7373049

M: +31 6 24224429

E: bedrijfsvissen@plasticwhale.com

W: www.plasticwhale.com



PLASTIC WHALE: MORE THAN PLASTIC FISHING

Would you like to organize a full day for your team(s)? We gladly offer several options to complete your event. We can offer inspirational conference locations and workshops. All modules can also be booked separately.

Inspiring talks

Plastic Whale's founder Marius Smit has become a frequently booked speaker. He tells a passionate and inspiring story about his personal quest to turn a one-man challenge into a fast-growing social enterprise involving a great variety of people and organizations.

Interactive workshops

Corporate Social Responsibility (CSR) is a hot topic. However, most companies still struggle to determine what it means to them and how they can make it part of their daily business. Well, we've learned a thing or two about combining our goals to create a better world with common business sense. Therefore we have developed an energizing workshop that will spark your imagination about the CSR possibilities within your organization.

"Working with Plastic Whale fits perfectly with our CSR strategy. The plastic fishing activities are concrete and hands-on and contributes to a better environment. Having a great day on the water makes it a win-win situation."

Crystal Lieuw-On, Marketeer Vrumona



Above: Lecture from Marius. **Below:** Workshop.



PLASTIC WHALE FOUNDATION

Our mission is to involve as many people as possible to reach our goal for plastic-free waters. We've learned that awareness and contribution to the solution of the Plastic soup starts with our children. That's why we want to involve as many schools as possible in our education program. With our partner museum Het Grachtenhuis classes can book an excursion where they learn about the function of

the Amsterdam canals and the plastic soup problem. Additionally, the foundation organizes free public fishing events where everybody can join us to realize our goal for plastic-free waters.

Plastic Whale has received the ANBI status (recognized charitable institution), which means that donors have access to tax exemptions or reductions.



LIKE TO KNOW MORE?

Call or email us for any questions.

T: +31 20 7373049

M: +31 6 24224429

E: bedrijfsvissen@plasticwhale.com

W: www.plasticwhale.com